

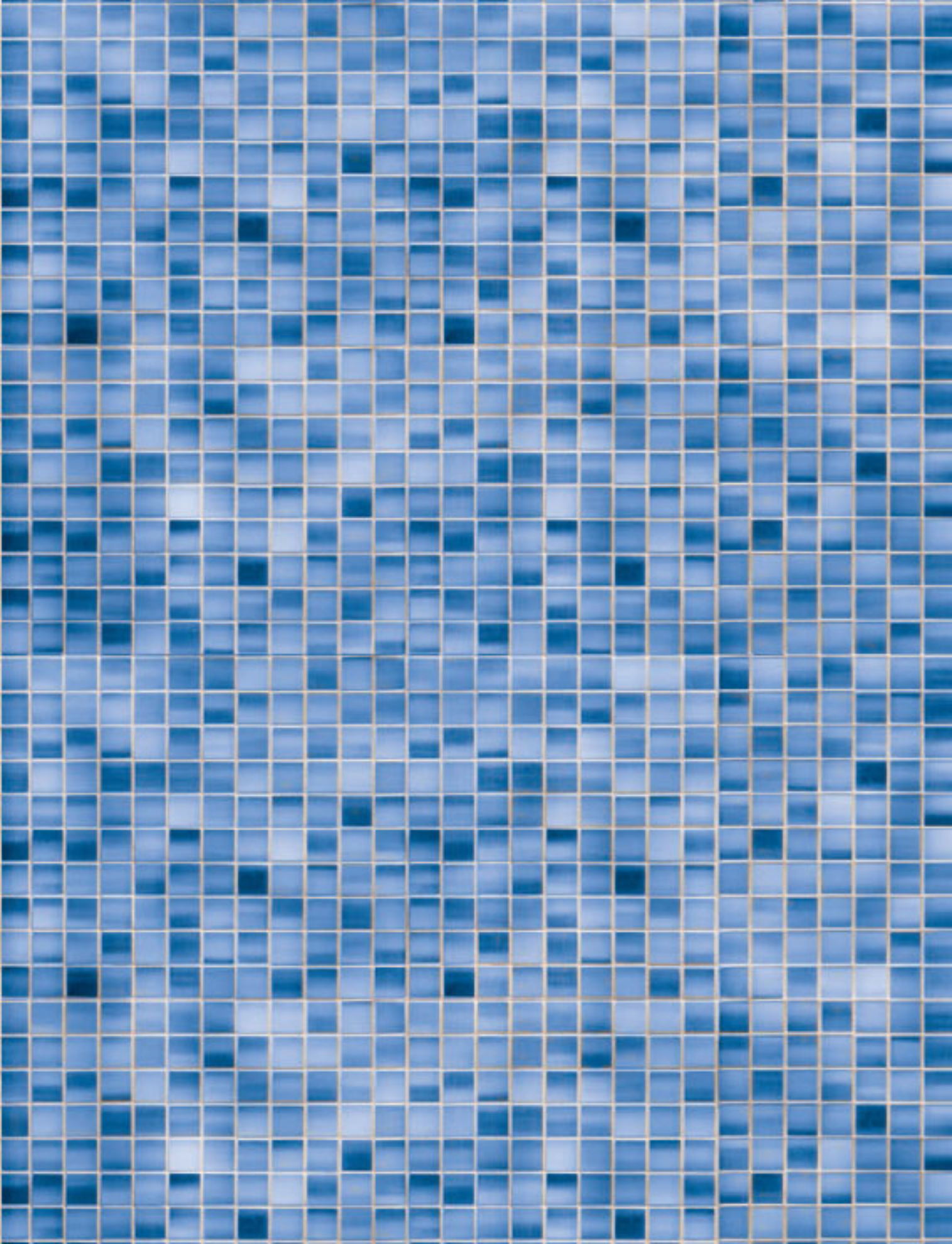


Create the Swimming Pool
of your **Dreams**





Live in Comfort with a New
Southern Comfort Pool
& Spa



Let Us Develop a Proposal for You

At Southern Comfort Pools & Spas, we're passionate about building quality pools that repay your investment with years of pleasure and enjoyment. We'd like to bring our energy, enthusiasm and experience to your project. Call us today to begin creating your magical backyard retreat.

About Southern Comfort Pools & Spas



We'll turn your traditional backyard into a daily vacation retreat. We can build an attractive pool that will turn your existing backyard lawn or patio into a delightful backyard escape with water features, waterfalls & spas. Choose your finely detailed pool from a variety of exciting custom shapes and sizes that allow you to recreate your backyard environment into a private refuge for relaxing or a special place for outdoor entertaining.

Because we are committed to offering only the highest quality products, we have hundreds of referrals.

We build our beautiful pools with the finest materials and most advanced construction techniques. We offer Energy efficient equipment and as a dealer with Pentair, we'll ensure you a reliable pool that will be enjoyable, low maintenance as well as safe. Live in comfort with a new Southern Comfort Pool & Spa.



14010 Faling Leaf Road, Apple Valley, California 92307 (By appointment)
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www.southerncomfortpools.biz



IntelliTouch® and EasyTouch® Automation Systems provide the latest in multi-functional control across your poolscape. EasyTouch and IntelliTouch systems include a range of convenient remote options like the ScreenLogic® Interface for Apple® iPhone®, iPad® and iPod touch® mobile digital devices. Both systems give you access to one-touch, centralized control over pool and spa operations...and straightforward menus allow users to easily adjust any setting anytime, anywhere.

iPhone®, iPad®, iPod touch® and Apple® are registered trademarks of Apple, Inc.





Make your Backyard a Magical Retreat

Installing a swimming pool is your chance to create the closest thing to paradise in your own backyard. It is one of the most exciting and richly rewarding investments you'll ever make. Healthy exercise, fun in the sun, a gathering place for friends and family, and a haven for personal rest and relaxation – it all awaits you in your magical backyard retreat.

Creating a poolscape that reflects your own unique taste and style requires the help of a partner capable of guiding your decisions with knowledge of all the available options and experience in applying them. Southern Comfort Pools & Spas is the expert you can trust to bring your dreams to life. We've been helping California homeowners create breathtaking, lifestyle enhancing pools and spas since 1988.

This brochure shares just a few of the many design options available to you as you create your backyard oasis. We hope it encourages you to take the first step toward pool ownership by exploring the almost endless possibilities with our pool lifestyle experts. We are always pleased to provide references from the many satisfied pool owners who have entrusted their pool and spa projects and the dreams they represent to Southern Comfort Pools & Spas.

It's the Perfect Time to Invest in a Pool

Of all the ways you could invest your entertainment and recreation dollars, no other investment pays you back in pure pleasure, satisfaction, and lasting enjoyment the way a backyard swimming pool can. Forget about scheduling leisure time in advance, fighting traffic to get to a club, or travel intensive weekend getaways...your backyard pool allows you to transition from work to play in just moments in your own backyard. And it doesn't matter if you have 15 minutes, or 15 hours to spare!

Having a hard time finding quality time to spend with family and friends? A backyard pool will bring you together more often. Socialize, exercise, relax, or just share the fun. Your backyard pool is the catalyst for the rich family-entertainment experiences and memories you'll treasure forever, and it is available to you on demand, every day.

A backyard pool does more than enrich your lifestyle; it can also be a source of enormous satisfaction and pride. Today's advanced filtration, sanitization and automated cleaning technologies now make pool ownership remarkably carefree. And the wide range of special effects possible by adding water features and color changing lighting – as well as unique backdrops of structural elements and landscaping – can transform an ordinary backyard into an inviting paradise.





IntelliFlo® and IntelliPro® Variable Speed Pumps can cut energy costs by up to 90%* over traditional pumps, saving hundreds of dollars each year, and thousands over the entire life of the pump. Savings are so incredible, a growing number of utility companies offer rebates when pool owners purchase a variable speed pump.

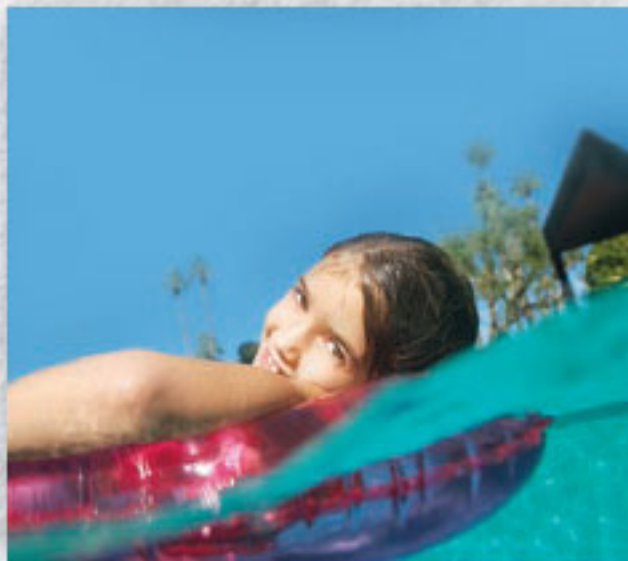
* Savings based on variable speed pump compared to a single-speed pump. Actual savings may vary based on local utility rates, pool size, pump run time, pump horsepower, pump rpm, plumbing size and length, pump model, service factor and other hydraulic factors.



The **IntelliChlor® Salt Chlorine Generator** uses common salt to produce all the chlorine your pool needs, safely, effectively and automatically. It provides the same sanitization performance as manual chlorine addition without the need to buy, transport and store chlorine compounds.

Blending Art with Technology

Our gunite construction method allows for the ultimate in design creativity. You'll be able to select from a wide range of shapes and styles—from the traditional rectangle or kidney shape to a completely custom design created by you and our team. If you can envision it, we can build it. Let your personal style be reflected in your backyard oasis.



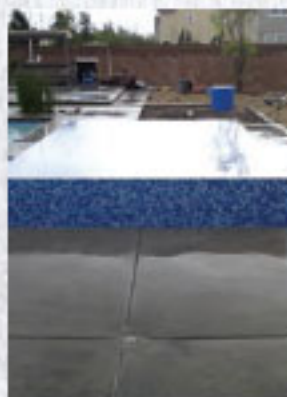
Creating your pool starts with a detailed site evaluation and design consultation. We work closely with you, listening and then interpreting your ideas into a detailed plan and budget that will bring them to fruition. Creating pools and spas of dazzling and long-lasting beauty yet with remarkably low maintenance requirements, is our first priority. It's why we choose only the highest quality materials and use only the most innovative pool equipment in our pools and spas.

An experienced Southern Comfort Pools & Spas project manager guides you through every step of the construction process and our skilled craftsmen invest the time and painstaking care needed to do the job right. Our dedication to quality and attention to detail throughout the construction process has made our pools and spas the standard against which all others are judged.

Delight Your Senses... Enhance Your Experience

Whether your tastes are contemporary or traditional, you'll find a wide range of design options available to help satisfy your vision of the perfect poolscape. Choose from the latest innovations in equipment to complete your backyard oasis and enhance your total pool ownership experience. Once you have reviewed the ideas presented on these pages, Southern Comfort Pools & Spas can show you how to achieve exactly the aquatic environment you envision at a budget you can afford.

- By incorporating a vanishing edge, your pool seems to extend indefinitely as the water cascades gently in a soft waterfall.
- Apply a beach or zero-depth entry area to eliminate the need for conventional steps.
- A waterfall, fountain, or other water feature can create a feast for the eyes and also provides a soothing backdrop to mask traffic or neighborhood sounds.
- Natural rock features enhance any décor, from a simple stone wall to rustic boulders designed to add drama to falling water.
- An almost infinite selection of decking and tile options allows you to match almost any color scheme or architectural design.
- Relaxing in your personal spa is the perfect reward after a busy day.





IntelliBrite® 5g LED Underwater Color-Changing Lights transform your pool or spa into a stunning showplace, all while using 82% less energy than incandescent lighting. Create brilliant light shows and other special effects with 5 fixed colors and 7 popular pre-programmed "light shows", and customize combinations of individual colored LED lights for a uniquely vibrant spectrum of colors.